



SPECIAL REPORT
2021

PREPARED BY
GRAHAM SUMMERS, MBA

The Crisis Trigger

The signal that has predicted every Crash since 1998

When it comes to Wall Street, no one ever seems to be prepared when a crisis hits.

Firms are thrown into a panic, and the financial media makes sure the average investor is just as surprised and scared.

With ***Private Wealth Advisory***, I work to ensure we avoid the frenzy – putting us a constant step ahead of the bigwigs on Wall Street.

How do we accomplish this?

Using my proprietary Crisis Trigger trigger...

This trigger goes off VERY rarely... but when it does, it has a 100% accuracy rate.

Put another way, when you see this trigger register, a crisis is coming soon.

Warren Buffett once famously said that the first two rules of successful investing are

- 1) Don't lose money
- 2) And never forget rule #1.

And NOTHING loses money like a crisis.

CHIEF MARKET STRATEGIST

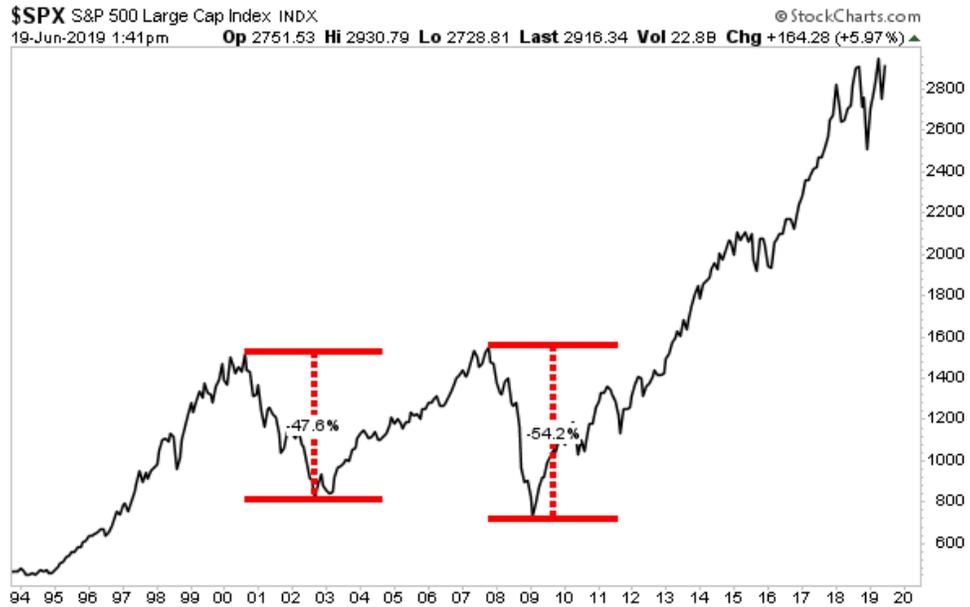


Graham Summers, MBA is a world-renowned expert in central bank policy with over 20 years of experience in market analysis and investment strategy. Having analyzed over 1,000 businesses and countless investments during some of the most volatile periods in capitalism, his investment strategies encompass six different asset classes ranging from emerging markets to currencies to real estate.

A best-seller author and acclaimed communicator, Graham's cutting-edge business and research insights have been featured in several media outlets around the world including CNN Money, Fox Business, Rolling Stone Magazine, Crain's New York Business, MoneyTalk Radio, and The Huffington Post among many others.

In the last 20 years, the stock market has experienced two major crises, one from 2000-2003 and the other from 2007-early 2009.

BOTH of them saw investors lose roughly 50% of the preceding bull market's gains.



Now let's look at another chart. Between 1983 and 2000, the S&P 500 gained over 1,000%.

That's a MASSIVE return, one that made literal fortunes for long-term "buy and hold" investors who rode stocks all the way up.

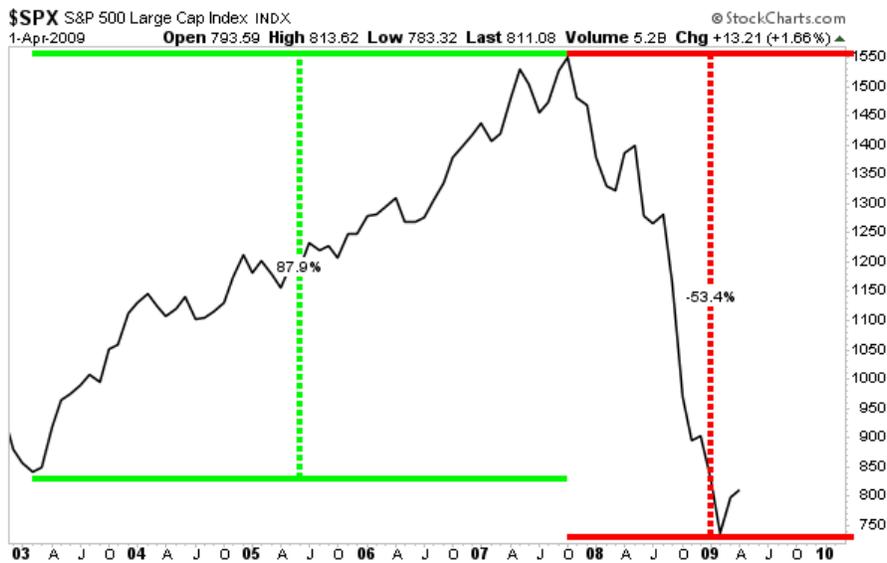
Then a crisis hit, and those investors who didn't sell in time gave up 45% of their gains in the span of two years.



Put another way, the crisis saw investors give up nearly a DECADE’S worth of gains in the span of two years.

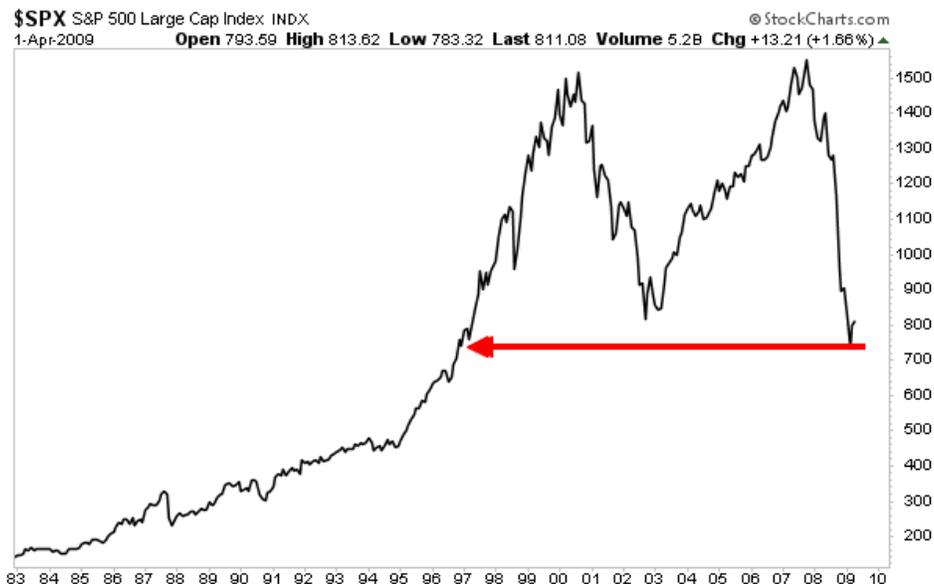
The next bull market began in 2003, indicated on the chart below. This time around it only lasted four years, ending in late 2007. However, the gains were still significant, with stocks nearly doubling in value, rising 87%.

Well, investors gave up OVER HALF of this return during the ensuing crisis, which only lasted 18 months.



Bear in mind, we’re talking about percentages here. In terms of actual stock levels, those investors who failed to get out of harm’s way in 2008 **lost ALL of their gains from the entire previous bull market.**

Actually, it’s even worse than that, shown below. The Great Financial Crisis took stocks back to levels they’d last seen in 1997. Meaning it destroyed over a decade’s worth of stock gains!



Here's an even more disturbing fact: The Great Financial Crisis was so terrible that stocks were over THREE YEARS into their next bull market before they eclipsed their prior peak.

Put another way, if you bought stocks in the late '90s, unless you managed to sell at the peak of every bull market AND avoid ALL of the ensuing crisis, you DIDN'T MAKE ANY MONEY FROM STOCKS UNTIL 2012 (almost 15 years later).



Suffice to say, any trigger that can accurately pinpoint when a crisis is about to hit is worth MILLIONS of dollars to investors...

Top-Secret Access to Avoid Crisis Losses

Imagine if you'd kept ALL of your gains from bull markets, and managed to avoid the Tech Crash AND the Great Financial Crisis...

I think you'll quickly see my point.

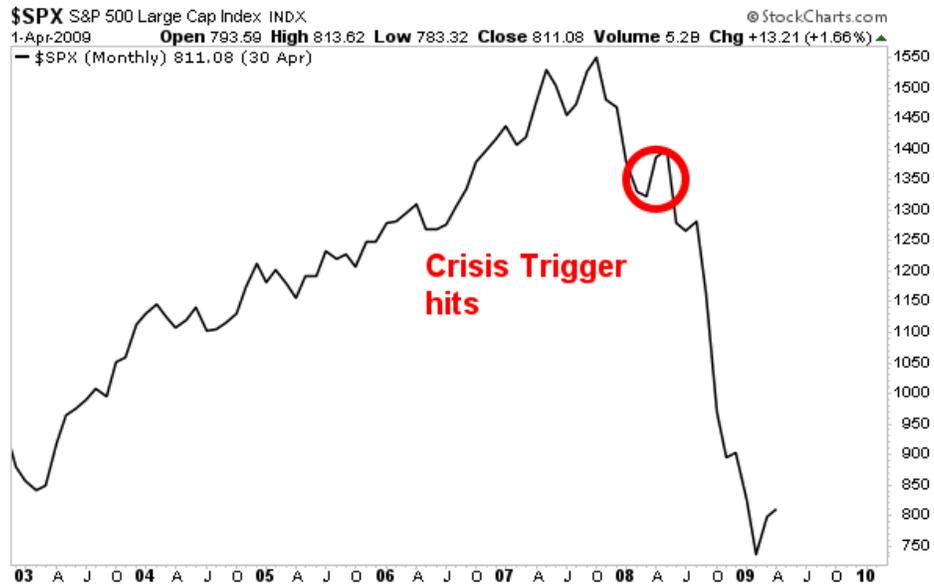
Which is why I am urging you to keep my Crisis trigger a complete secret.

I've never seen this trigger used **by anyone else...**

And given how successful it is at avoiding crises, I'd like to keep it that way.

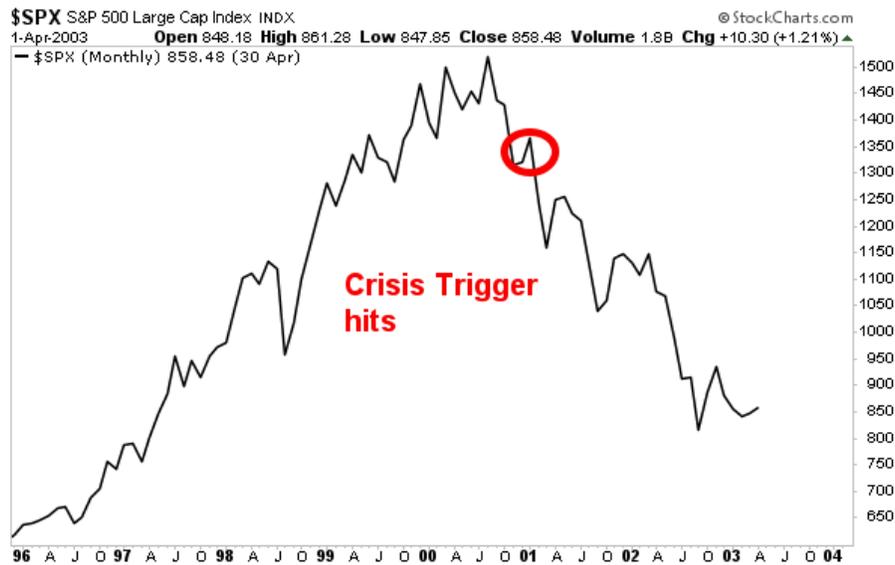
To give you an idea of how accurate this trigger is, let me give you a few examples...

The last time my Crisis Trigger went off was April 2008. If you'd sold all your stocks at that time and moved to cash, you would have avoided almost all of the Great Financial Crisis.



That instance alone means that the Crisis Trigger is worth its weight in gold – but I’m not done.

This trigger ALSO went off before the Tech Crash, shown below.



Once again, this trigger worked its magic, allowing investors to sidestep one of the worst crises in decades.

Now you can understand why I’ve kept this trigger so secretive. It has literally saved investors’ fortunes TWICE from the worst financial crises in decades.

Had you heeded this trigger in 2000 and in 2008, you would have saved your portfolio from a WORLD of pain.

With that in mind, keep this information HIGHLY confidential.

A Closer Look at the Crisis Trigger

My crisis trigger concerns a proprietary use of the stock market's monthly moving average convergence divergence (MACD).

That is a complicated name, and its function is actually quite sophisticated. But stick with me for a little while longer and you'll soon understand everything.

First and foremost, you need to know about exponential moving averages (EMAs).

Every day, an asset class closes at a particular price.

If you add up the average of these prices for a given period of time, say 50 days, you arrive at the 50-day moving average.

Now, if you give recent prices more weight, or emphasis, than older prices, you arrive at your exponential moving average (EMA).

In the simplest of terms, the EMA presents you with a historic average price that emphasizes recent price moves. As such, it catches significant changes in a given asset's direction quickly.

Now that we've established what an EMA is, we can move on to the MACD I use for my crisis trigger.

This trigger is made up of two interweaving lines.

The first line is formed by subtracting the 50-month exponential moving average from the 100-month EMA.

So, if the 50-month EMA is 12 and the 100-month EMA is 10, the black line would be at 2 for that particular day.

The second line is formed by the 9-month exponential moving average.

My "Crisis Trigger" come when the first line breaks below the second line.

I realize this is getting complicated, so let me break it down extremely simply...

We are basically talking about short-term momentum and longer-term momentum for the stock market.

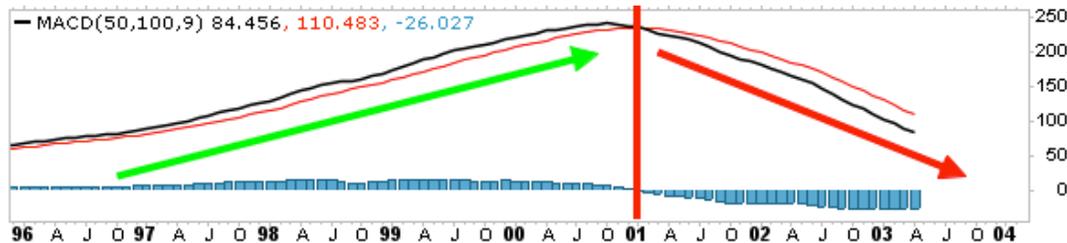
And because we are using MONTHLY (not daily or weekly) momentum metrics, we're doing this for MAJOR changes in market momentum. Changes like the arrival of crisis.

Let's take a look at this trigger in action.

Below is a chart of the S&P 500 from 1995-2003.

As you can see, the short-term momentum trigger for the market (black line) was above the long-term momentum trigger for the market (red line) throughout the bull market (marked with a green arrow).

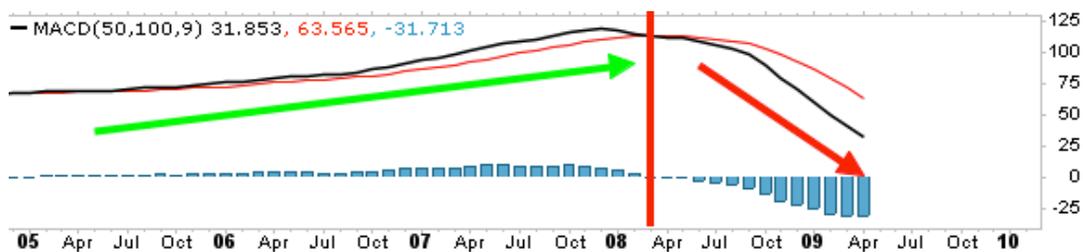
This makes sense. During bull markets, the rate of short-term momentum will be higher than the rate of long-term momentum because the market is moving ever higher.



Then, my Crisis Trigger hit in early 2001 when the rate of short-term momentum in the stock market fell below the rate of long-term momentum in the stock market (the red vertical line in the chart above).

This told me that the stock market's momentum had shifted DOWNWARD in a big way and that a crisis had arrived (marked with a red arrow).

The same thing happened during the 2008 crisis, below.



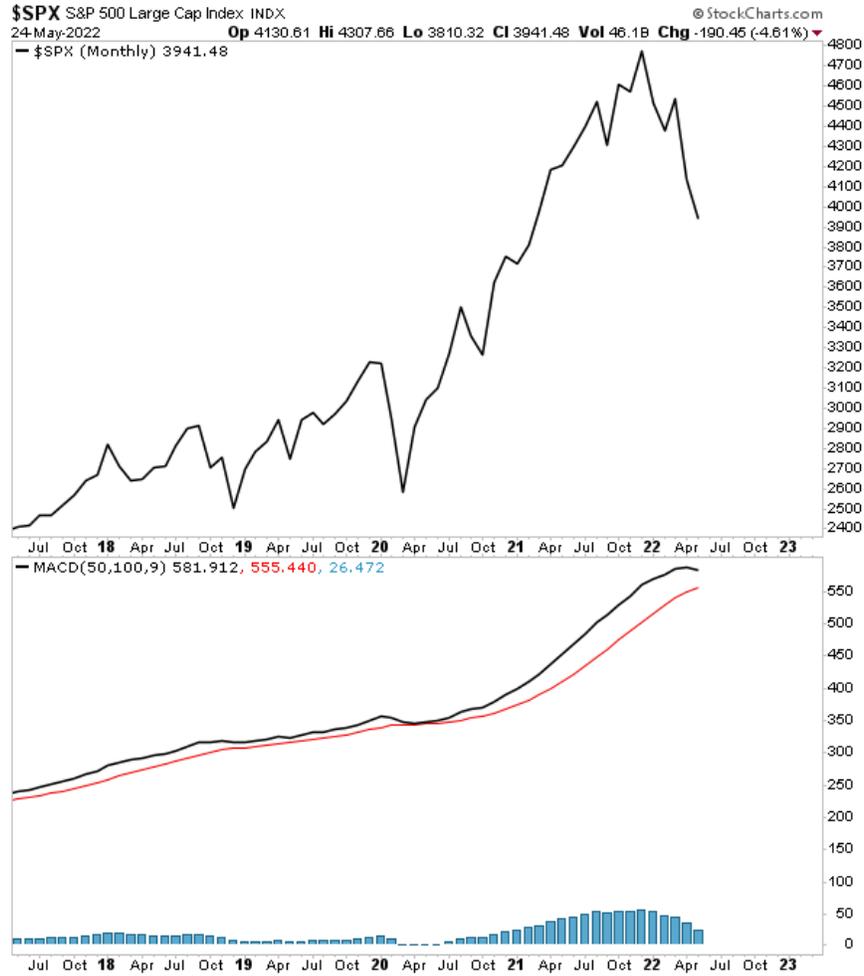
Here again, the short-term momentum for the market (black line) was above the long-term momentum for the market (red line) throughout the bull market (marked with a green arrow).

The Crisis Trigger hit in early 2008 when the rate of short-term momentum in the stock market fell below the rate of long-term momentum in the stock market.

This told me that the stock market's momentum had shifted DOWNWARD in a big way and that a crisis had arrived (marked with a red arrow).

So where is the trigger now?

As I write this in May 2022, the market is rapidly approaching a trigger. We're not quite there yet... but it's close.



I watch this metric every month. So, I intend to do the heavy lifting for you.

And the moment I see a Crisis Trigger hit, I'll send out an alert to let you know.

This concludes this report. Thank you for reading.

GRAHAM SUMMERS, MBA
CHIEF MARKET STRATEGIST
phoenixcapitalresearch.com

DISCLAIMER.

The information contained on this newsletter is for marketing purposes only. Nothing contained in this newsletter is intended to be, nor shall it be construed as, investment advice by Phoenix Capital Research or any of its affiliates, nor is it to be relied upon in making any investment or other decision. Neither the information nor any opinion expressed on this newsletter constitutes and offer to buy or sell any security or instrument or participate in any particular trading strategy. The information in the newsletter is not a complete description of the securities, markets or developments discussed. Information and opinions regarding individual securities do not mean that a security is recommended or suitable for a particular investor. Prior to making any investment decision, you are advised to consult with your broker, investment advisor or other appropriate tax or financial professional to determine the suitability of any investment. Opinions and estimates expressed on this newsletter constitute Phoenix Capital Research's judgment as of the date appearing on the opinion or estimate and are subject to change without notice. This information may not reflect events occurring after the date or time of publication. Phoenix Capital Research is not obligated to continue to offer information or opinions regarding any security, instrument or service. Information has been obtained from sources considered reliable, but its accuracy and completeness are not guaranteed. Phoenix Capital Research and its officers, directors, employees, agents and/or affiliates may have executed, or may in the future execute, transactions in any of the securities or derivatives of any securities discussed on this newsletter. Past performance is not necessarily a guide to future performance and is no guarantee of future results. Securities products are not FDIC insured, are not guaranteed by any bank and involve investment risk, including possible loss of entire value. Phoenix Capital Research, Phoenix Capital Management, Inc and Graham Summers shall not be responsible or have any liability for investment decisions based upon, or the results obtained from, the information provided. Phoenix Capital Research is not responsible for the content of other newsletters to which this one may be linked and reserves the right to remove such links.

Phoenix Capital Research and the Phoenix Capital Research Logo are registered trademarks of Phoenix Capital Management, Inc. - PO BOX 6487, Charlottesville, VA 22906